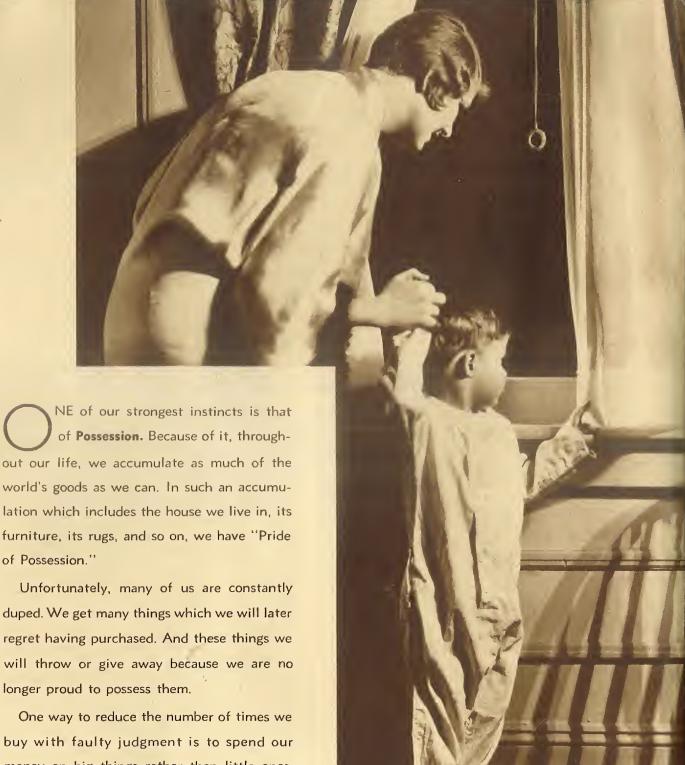
ARTISTIC OMES



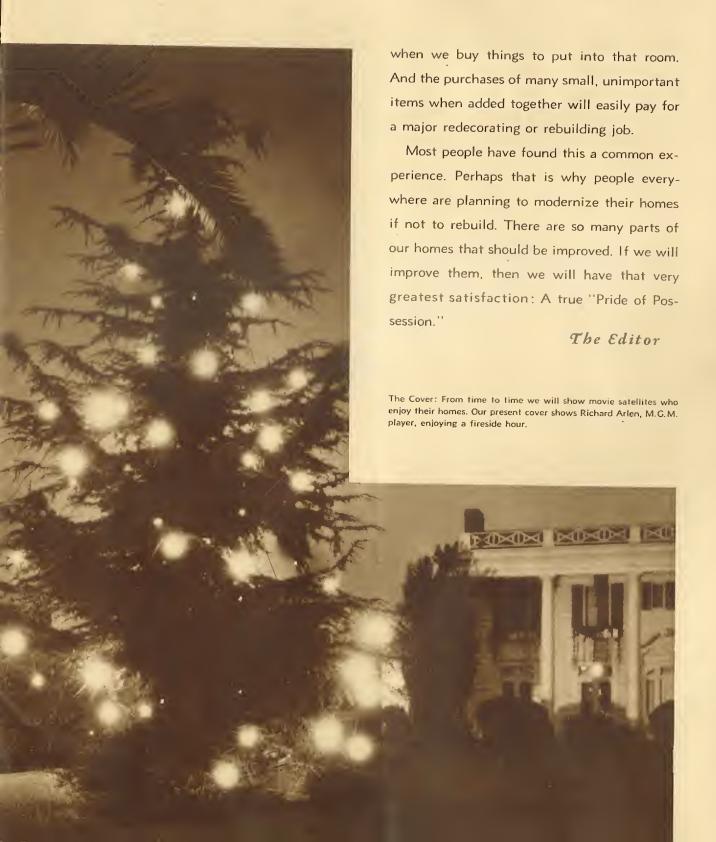
BOISE PAYETTE LUMBER CO.



buy with faulty judgment is to spend our money on big things rather than little ones. Thus, if we redecorate a room after careful thought, we are apt to make fewer mistakes

IN THIS ISSUE • The Child's Bedroom and what we should do about it • Kitchens, a portfolio of pictures • A few new slants on Bathrooms • Heating and Cooling, the Siamese Twins of comfort • A hint about Materials • A serious but brief study of Living Rooms • Plywood and its uses • Some new Ideas on Rooms for Special Purposes • A portfolio of Moderately Priced Homes with Floor Plans.

OUR PRIDE OF POSSESSION



WHEN little friends see the bedroom of the "Little Master" or "Little Mistress" in your home, what happens? Is the child proud? Do little friends admire? What is the background you have provided?

It costs so little to remake a room into something any child would adore. And its value to the child, as giving him a fine place in the world all his own, cannot be measured in dollars and cents, according to experts.

"A place for everything and everything in its place." Recessed book-case for books, painted shelves for doo-dads, Cupboards under window seat for the junk every child collects. Figured wall paper, plain rug. Scrim curtains with valance mean maximum light, easy to wash.





A BACKGROUND

Bedroom and playroom of a very little girl who rules the roost-and knows it.

OR YOUR CHILD







OUR KITCHENS—
ARE THEY FUN?





Triple mirrors make shaving and make-up easier. Cabinets are behind each of the wings. Water-proof figured wallpaper adds color, design and cheer.

A cheerful bathroom with chenile rug, water-proof washable satin window seat cushion, neon lights either side of washbowl cast no shadows.

OUR bathrooms are sometimes a problem. Not only are they used by the family, but by guests, too. However, a lot has been done to improve bathrooms in recent years—things which have eliminated that "dark hidden-away closet" atmosphere. Bathrooms are cheery places where a man enjoys the sound of his own voice, and ladies spend too much time primping. Good lighting, triple mirrors over the bowl, a long mirror on the door are a few of the new essentials.





Much ingenuity is exercised in placing the hot and cold air registers. Here they have been placed at the top of recessed book shelves.



PHOTOS-COURTESY OF MARVELAIRE COMPANY

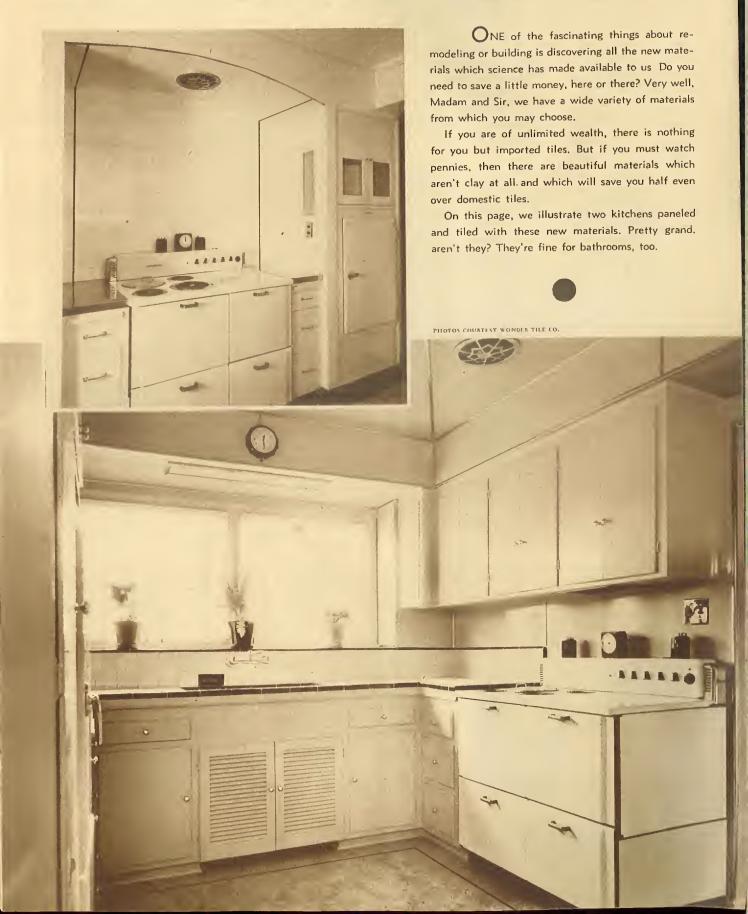
THERE are an increasing number of manufacturers who are now making house heating and cooling units which are little if any more expensive than old type heating systems. In brief, the idea is to turn on the heat when it's cold, and turn on the cold when it's hot. If you can have both for the price of one, and if they are thoroughly practical and cost no more to operate, why not?

If you are going to build a new house, or install a new heating system in your present home, by all means investigate these new marvels of science. We will be glad to give you full information.



WHAT ABOUT HEATING AND COOLING?

MONEY-SAVING MATERIALS





Important elements: (1) Natural finish knotty pine paneling, book shelves and cupboards have high-key decorative value contrasting with plaster on three remaining walls. (2) Highly colored and figured cretonne slip-covers and curtains demand plain one color carpet. (3) Floor of varying width boards is very successful, as is the ceiling. Furniture, however, is poorly arranged since the tiled fireplace is the point of focus in this room.

Important elements: (1) Beamed ceiling broadens room, (2) Recessed bookcase with large card table storage beneath, (3) Excellent fireplace detail with simple, effective mantle and natural finish knotty red cedar paneling. (4) Beautiful floor. (5) Figured rugs to contrast with plain walls.

In this room, a figured upholstery in hand-blocked linen would have proven more effective than that used.



BEAUTIFYING LIVING ROOMS



Elements are here:
(1) Plain walls because domestic hooked
rug is a color mixture,
furniture upholstery is
highly colored rep, curtains are in the same
key. (2) Recessed
book shelves decorate
one wall, scrolled
moulding at top helps
to balance cupboards
below. (3) Furniture
arranged to the fireplace.

So MUCH can be done to brighten up and improve living rooms that a book could be written without exhausting the subject. For this page, then, we will only suggest a very few of the obvious things.

What to do to improve a living room depends largely upon the furniture, curtains and rugs which are to go into it. A safe rule is: If rugs, furniture and drapes are figured, have walls plain and in a neutral color (or vice-versa).

A new floor with wide boards helps immeasurably to improve a room. Recessed book shelves take the place of far more expensive furniture in any decorative scheme. Alcoves prevent too much symmetry. Ceilings may be beamed or not, according to your preference. But a beamed ceiling besides having decorative value serves to lengthen a room which is too square or to broaden one which is too long and narrow, the effect being obtained by the direction the beams take. Fireplaces with or without mantles help to provide a focal point for the decorative scheme.



Important elements are: (1) Living room alcove provides for coat closet in entrance hall. (2) Has much the same decorative value as bay window. (3) Having ceiling lower than rest of room tends to accentuate it as do its paneled walls which contrast with the plaster walls of the rest of the room. (4) Recessed book shelves on either side decorate and suggest reading, while cupboards beneath supply storage for card tables, etc. (5) Figured curtains, valance and sofa contrast with the one color walls and ceiling.



A family playroom paneled in plywood, stained and shellacked. Notice the white plywood panel above the lights to supply diffused, shadowless illumination.

PLYWOOD is three or more layers of wood glued together with the grains of layers at right angles to each other. This offers great resistance to warping. Grains are prominent since they are horizontal rather than vertical, as in flooring. Plywood is inexpensive and has a variety of uses, a few of which we here illustrate. All official pingpong tables are plywood and can be obtained cut to size or complete, ready to use.

PANELING WITH PLYWOOD

PHOTOS COURTESY DOUGLAS FIR PLYWOOD ASS'N.

Stately paneled effects may also be achieved with plywood.

NEW WRINKLES ON OLD IDEAS

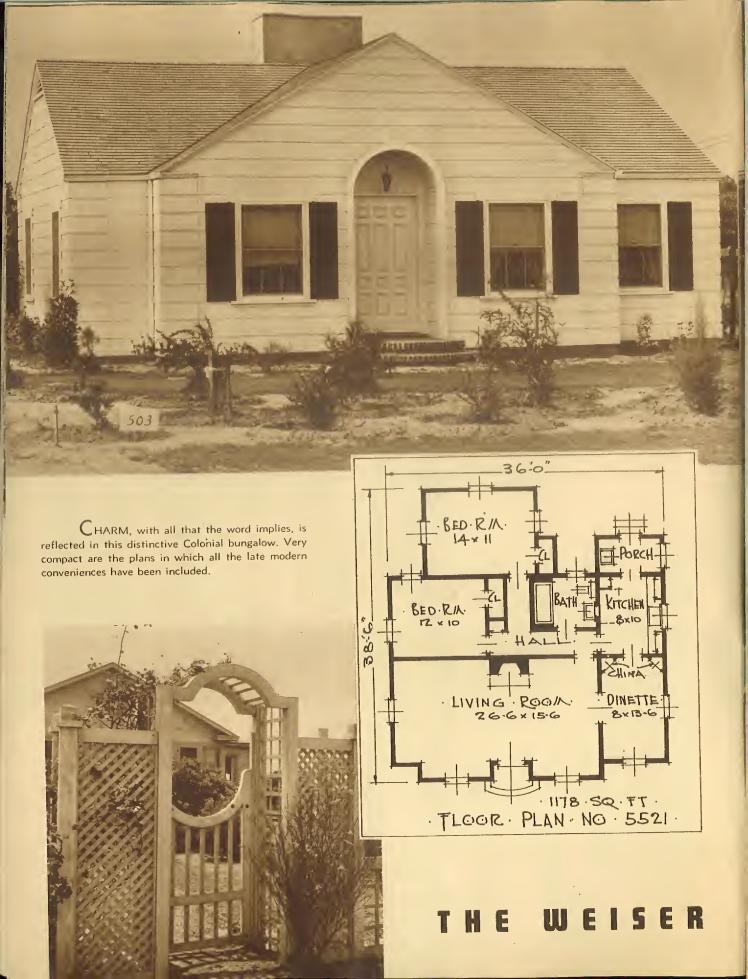
FEW of us live very long in a house before we commence wishing we had a room for some particular family or personal fetish. It is these purely-personal elements which lend originality to a home and make it fun to live in. It is, therefore, a mistake not to build these rooms into our present homes or to make allowances for them in the home we plan to build.

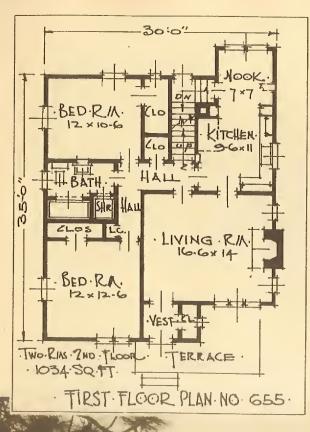
On this page are three such rooms which we have found on our wanderings about,

A den with fireplace, settees, and dutch door into kitchen, the top part of which is hinged to form a table from which to serve Sunday night buffet suppers.

> A paneled den with recessed book shelves at one end, fireplace, recessed lounge, closet bar with dutch door shelved for easy serving.

> An out-of-doors family has this log cabin attic room with stone fireplace.



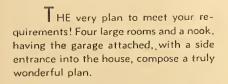


THE SLAGLE

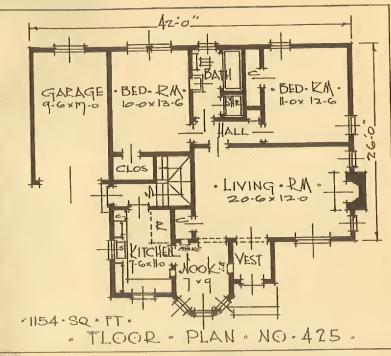
O WN A HOME of your own. This one will command your liking and consideration. The floor arrangement reveals a plan of six rooms with two extra bedrooms on the second floor.





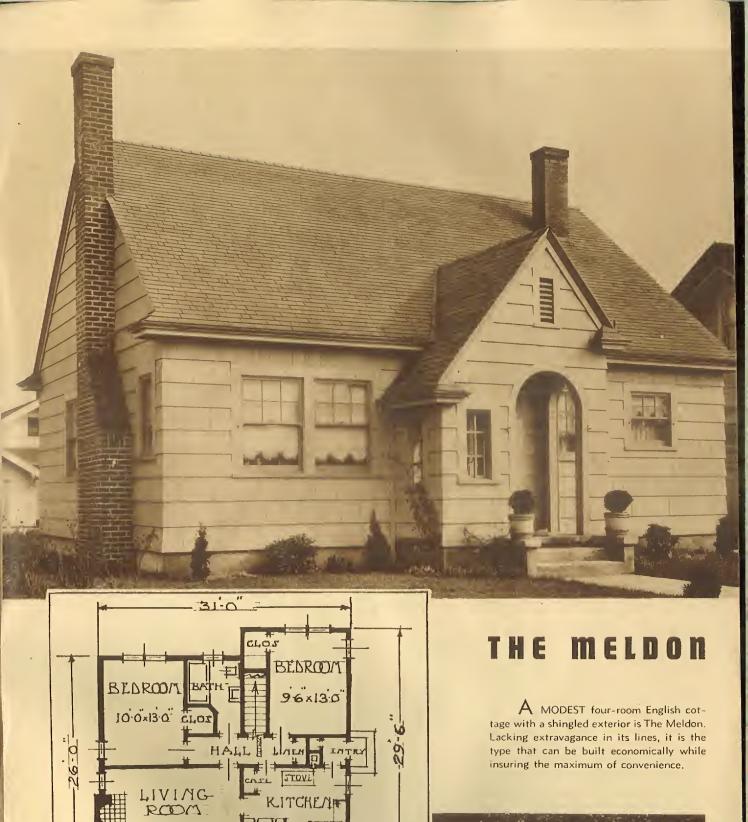






THE DIXON

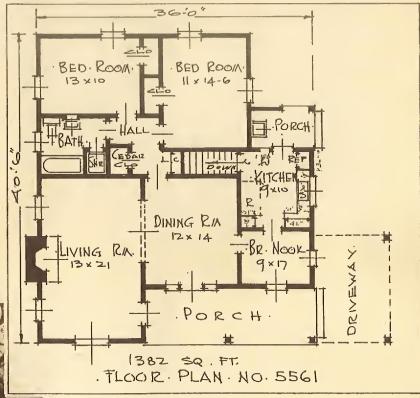




·FLOOR ·PLAM.



F homes have a mission, the mission of this early California type is to brighten both the spirit and the landscape.

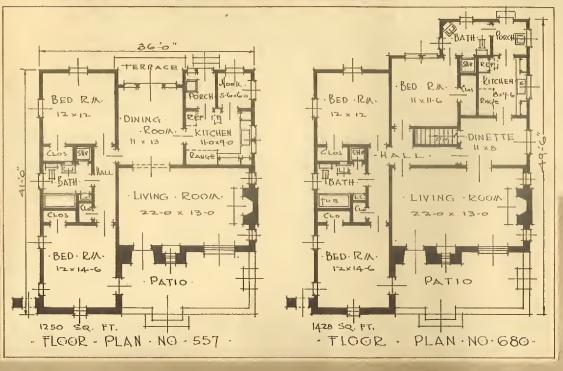


THE VALPREDA



THE EL CARLO

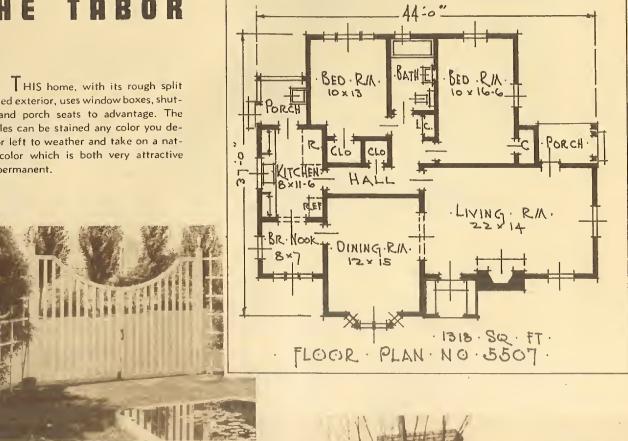
AN exceptionally pleasing Mediterranean type with a well thought-out floor plan. There are two floor plans, one for two bedrooms and one for three bedrooms. A study of these plans will reveal their features.





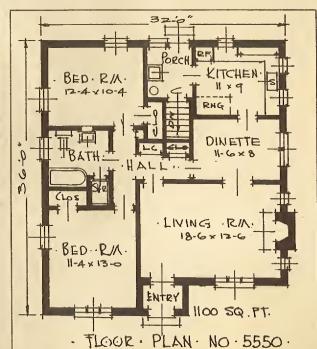
THE

THIS home, with its rough split shingled exterior, uses window boxes, shutters and porch seats to advantage. The shingles can be stained any color you desire or left to weather and take on a natural color which is both very attractive and permanent.









A HOMELIKE residence, contrived with the artistic use of common brick, is The Waldo. While it is small, its five rooms are delightfully arranged to provide the utmost comfort.

RETURN POSTAGE GUARANTEED

BOISE PAYETTE LUMBER COMPANY
BOISE, IDAHO



BOISE PAYETTE LUMBER COMPANY SHELLEY, IDAHO

THE True Cost of NOT Asking

Recently, there has come to our attention a number of cases in which people who have wanted to ask us specific questions have failed to do so.

There is no high-pressure selling in our business. It is as unlike a door-to-door canvasser's as a symphony orchestra conductor is to a kazoo player. The business of improving a home is a serious one . . . a business which requires thought and deliberative discussions of personal requirements, materials, budgets, etc.

The cost of asking us questions is nothing. The cost of not asking us may be unwise spending or failure to achieve the home you desire through a lack of acquaintance with the true facts.

BOISE PAYETTE LUMBER CO.

RETAIL YARDS DEPARTMENT of BOISE PAYETTE, Inc.

"There's a yard near you"